

Frisbee Tournament Gets Local Support

HANCOCK — Frisbee as a sport was first introduced here some 12 years ago in Eagle Harbor. The idea was brought to the region by Dick Warden from Dartmouth who spun the discs about the Harbor beach with the Healy brothers, including the late Peter and Tim, who until last year continued to promote the games during the Independence Day weekend.

James Boggio, another advocate of the sport, told the Frisbee story to the Copper Country Chamber of Commerce meeting Tuesday noon in the Scott Hotel and was given the chamber's enthusiastic endorsement to capitalize on the traffic the upcoming 12th annual International Frisbee Tournament can create in the area. This year the event would be slated July 5 and 6, at its source of origin, Eagle Harbor.

Boggio already has the cooperation of the Calumet-Lourium-Keweenaw Chamber of Commerce, he said, as he explained what opportunities for area promotion can result from sponsorship under the franchise of Whomo in Alhambra, Calif., frisbee manufacturer which supports contests with public relations materials and nationwide releases which could create tournament traffic upwards of 5,000 individuals.

"This is a spectator sport," Boggio told chamber members as he asked for tournament promoters and workers as well as moral support. In 1965 when Boggio invested \$34 in frisbee bumper stickers, he said over 2,000 people converged on Eagle Harbor. This was almost too much for the area to handle alone and he was so much as told so by law enforcement officers in charge of traffic.

One of the main attractions of the Frisbee Tournament held here is the coveted Julius T. Nachazel trophy, originated

in 1962 and made out of tomato juice cans and other unusual articles. In 1967 it resided in Cobo Hall, being won by a team competing from Detroit. Last year it moved to Helms Memorial Stadium when won by a Whamo team.

Frisbee has come a long way since it moved to the ball yard in Eagle Harbor in 1962, Boggio explained, as he told the gathering how impressed Manufacturer Hendricks was with the program being proposed here. He in exchange promised full cooperation, including 500 free Frisbees for use in promotion by local business enterprises and 500 specially molded frisbees for competition in the international tournament.

Hendrick's Whamo can see the sport in intercollegiate competition and has even considered using the name of George Gipp in promoting the sport which originated here, Boggio reminded chamber members. He added as an aside that Harvey J. Kukuk, International director, sanctions only the Eagle Harbor tournament as the final word in Frisbee and that Goldie Norton is sometimes his "mouthpiece" to further communications.

Boggio passed around two sizes of the frisbee, plastic discs, used in play. While the frisbees are familiar to former tournament participants and families with children introduced to the sport, some of their counterparts said they were not so sure that this heretofore had been a log rolling contest.

Chamber President Al Wickley designated his conventions committee to work with Boggio and representatives of other chambers to promote and publicize the tournament, which shows promise to attract many nationally participating teams especially those in the Midwest.