

APPAREL PHOTOGRAPHY GUIDELINES

Below is a list of the principal photographic guidelines for apparel submissions to the FDM. Our goal is to make the process as simple as possible and still maintain the level of quality our visitors have come to expect from the FDM. There are exceptions to every rule, but these guidelines can serve as a great starting point when photographing apparel for inclusion in the museum.

- The apparel must be as wrinkle free as possible. If creases are set in from storage, it's a good idea to iron or steam out the wrinkles. Sometimes the garment will require a washing and drying to bring back an acceptably smooth appearance.
- Ninety-five to one hundred percent (95% – 100%) of the apparel must be visible
- The apparel should be photographed on top or in front of a non-textured, smooth black backdrop. Sometimes the color of the apparel (e.g. black, navy blue) requires the use of a gray backdrop.
- The apparel should be photographed head on, unless there are graphic or style elements that need to be seen, e.g. a patch atop the shoulder or a raglan sleeve. In addition, if a garment has a design element that wraps around and/or across its structural elements, additional photos might be required to capture its look, e.g. a sublimated shirt's design that continuously swirls from the front to the back.
- If the front side of the apparel is blank and is a normal neck t-shirt, there is no need to photograph the front. However, if the front has a pocket or if the shirt is anything other than a standard t-shirt, we encourage you to photograph the front of the shirt.
- If the back of the shirt is blank, there is no need to photograph it, regardless of the type of shirt.
- Photographing the apparel on a mannequin is required. However, if a mannequin is not available, the apparel can be worn by anyone that it fits and cropped to eliminate any identity of the "model."
- The photograph must represent the true colors of the shirt and any screened or applied graphics. Please review the Miscellaneous/Apparel gallery for acceptable photographs. <https://www.flyingdiscmuseum.com/miscellaneous/apparel>
- There is a specific descriptor for apparel, so please be sure to use it when describing your apparel. <https://www.flyingdiscmuseum.com/fdm-titles-and-descriptors-v201127.pdf>